

**ARCHITECT  
@WORK  
DIGITAL**



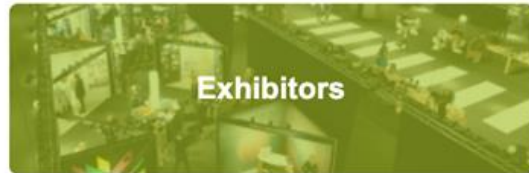
**DIGITAL PROMOTION PACKAGE**

# DIGITAL PROMOTION PACKAGE



- × Publicity on the landing page
- × Permanent logo on the landing page with link to your exhibitor profile
- × 'Top position' in the exhibitor list
- × Extended exhibitor profile:
  - × Product advertisement
  - × Personalised background
  - × Possibility to upload a video / demo
- × Free insert in the A@W Newsletter
  - × Product presentation (one of the products approved by the judging panel)
  - × Photo + text + link
  - × Almost 60.000 receivers! (70% architects & interior designers)
- × Only 5 packages available

# PUBLICITY ON THE LANDING PAGE:



Online Partners

# LOGO ON LANDING PAGE



Innovations

Agenda

Exhibitors

My Event

A@W Team

Website A@W

Floorplan

Live

Online Partners

YOUR LOGO HERE

YOUR LOGO HERE

YOUR LOGO HERE

YOUR LOGO HERE

YOUR  
AD  
HERE

LEARN MORE

# TOP POSITION EXHIBITOR LIST



[Home](#) [Innovations](#) [Agenda](#) **[Exhibitors](#)** [My Event](#) [A@W Team](#) [Live](#)

Refine the list

## Online partners



**Demo exhibitor 1**  
Online partners



## Exhibitors



**Demo exhibitor 2**  
Exhibitors



**Demo exhibitor 3**  
Exhibitors



**Click  to bookmark and plan your visit**

Bookmark companies that interest you ahead of the event. You'll find your selection on the app when it's time to connect on-site or online during the hybrid or virtual event.

# EXTRA FEATURES ON EXHIBITOR PROFILE



- × Product ad
- × Personalized background picture
- × Possibility to add a video/demo



**PERSONALIZED  
BACKGROUND**



**YOUR  
PRODUCT  
AD  
HERE**

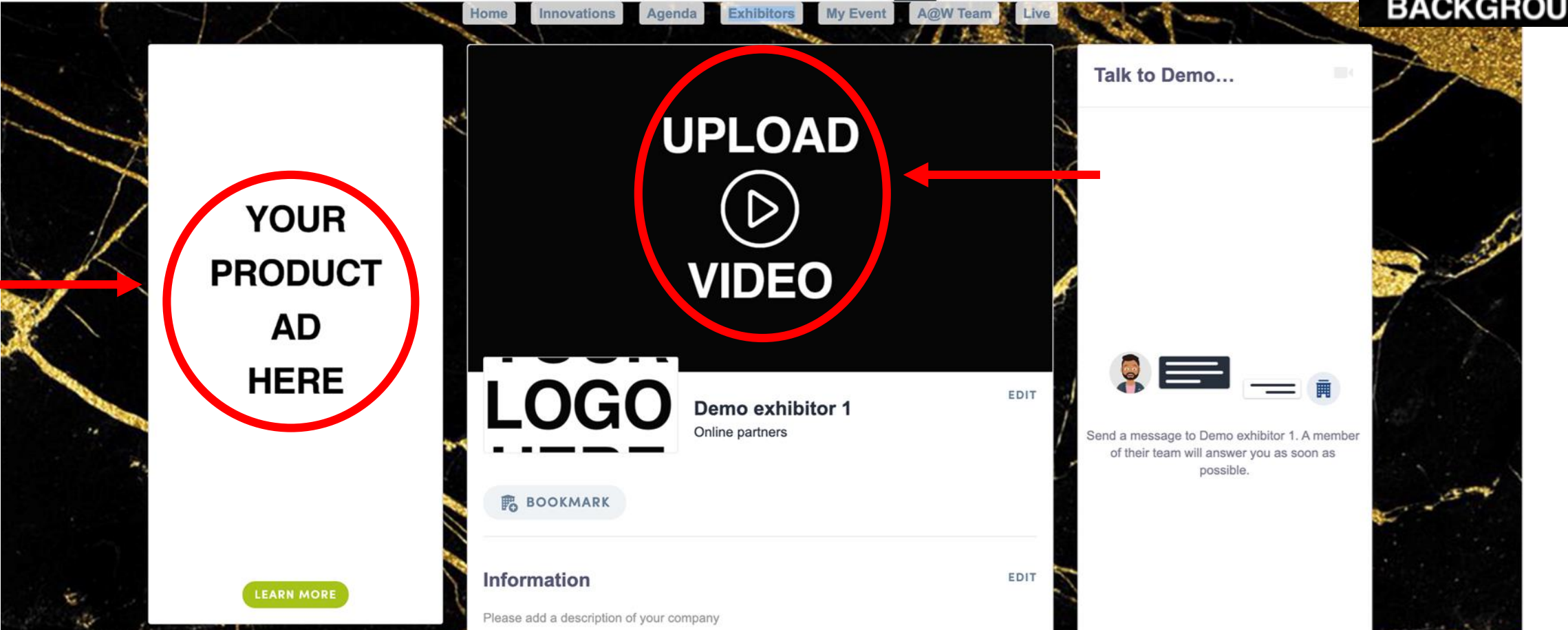
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**UPLOAD  
VIDEO**



**Talk to Demo...**

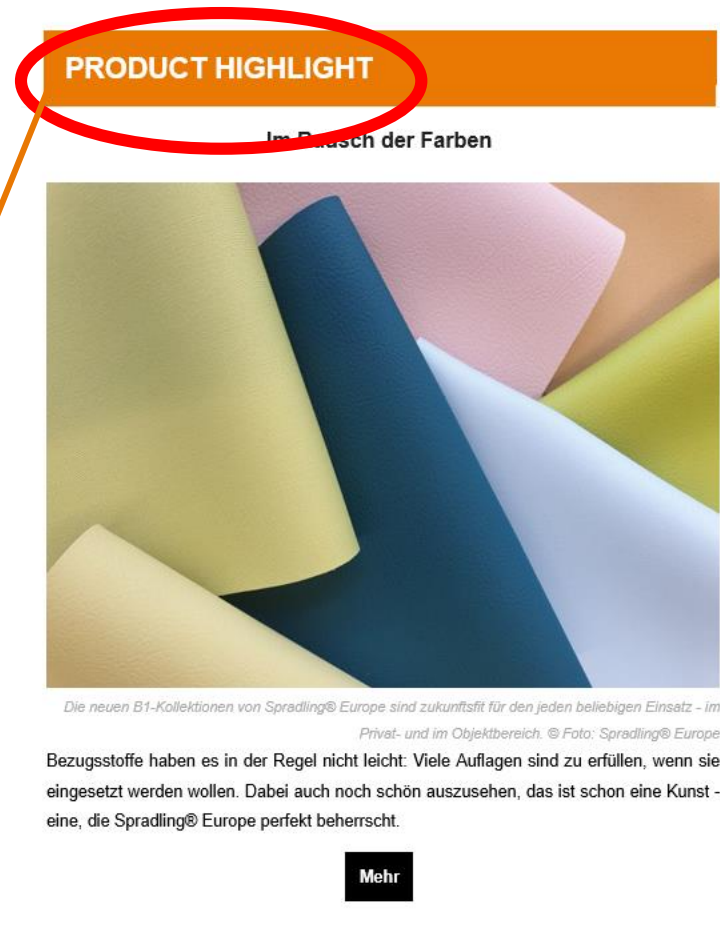
Send a message to Demo exhibitor 1. A member of their team will answer you as soon as possible.



# FREE INSERT IN THE A@W NEWSLETTER



- × Almost 60.000 receivers!
- 56% Architects
- 14% Interior designers
- 8% Engineers
- 8% Designers
- 7% Students



Bezugstoffe haben es in der Regel nicht leicht: Viele Auflagen sind zu erfüllen, wenn sie eingesetzt werden wollen. Dabei auch noch schön auszusehen, das ist schon eine Kunst - eine, die Spradling® Europe perfekt beherrscht.

# VALUE + DEADLINES



- € 1.650
- Max. 5 exhibitors allowed
- Deadline: 23/11/2020